

AcquireX Introduces Virtual CDO™ – Accelerating Data Management Transformation

Kenosha, WI – January 28, 2020 – Data management and consulting company [AcquireX](#) today announced the launch of its vCDO™ ([Virtual Chief Data Officer](#)) solution, a hybrid services and technology solution suite that helps businesses to finally uncover the full value of their most valuable asset – data.

The proliferation of data and technology solutions has now exceeded the human capacity to absorb and capitalize on the true potential of all this information. In fact, many organizations have become ensnared in a seemingly endless battle to focus on mission-critical opportunities, while combating ever-increasing demands resulting from the explosion of data, devices and applications — and their associated security risks.

The AcquireX vCDO™ now brings a highly effective, cost-efficient assessment tool to a marketplace, in which many industries, such as healthcare, energy, manufacturing, and finance are inundated with data. Often times, they are not equipped to use it strategically to meet long-term business goals. The vCDO solution provides an in-depth, easy-to-understand scorecard to help organizations identify strengths, weaknesses, and opportunities in data security, data management, data analytics, and data governance. In conjunction with vCDO, AcquireX offers a suite of complementary services to realize enterprise-wide improvement in data quality, setting the stage for more informed, strategically valuable business decisions.

“The launch of our vCDO solution marks an important milestone for AcquireX, as we work towards helping organizations monetize their data,” says Dr. David Watts, MD, founder and CEO of AcquireX. “Data is a commodity that we all use every day, much like food and oil. But data can be reused, which means it has infinite potential. We are excited to see AcquireX’s vCDO help organizations fulfill that.”

Dr. Watts is a highly respected surgeon and entrepreneur who saw opportunities for procedural improvement and device enhancement. Dr. Watts was driven to improve outcomes by enriching, combining, and sharing data from disparate sources. This became the catalyst for the development of AcquireX.

AcquireX’s vCDO technology and related services offer an opportunity to enhance the data services market with a complete solution that provides data assessment, software, mapping of data strategy and necessary consulting.

According to Dr. Watts, “Helping organizations define their data strategies and uncovering the hidden value this asset has to them delivers improved business communications across all areas of the organization. It will strategically guide them towards better business decisions that result in improved ROI, cost efficiency and a better understanding of their customers, both internal and external.”

About AcquireX

AcquireX extends beyond data management and consulting – helping businesses to uncover the hidden value of their data. Through our unique platform, professional services, cloud migration strategies, and custom research, we transform data management from a cost-focused challenge to a competitive differentiator. Our software and expert data and cloud consulting services help businesses to strategically improve upon their data health. Our technology solutions are complemented by our business and data experts, who help to identify strengths

and overcome challenges to develop customized solutions that are right for each business.
Discover more at acqrx.com.

Contact: Kim Brown
kbrown@envhs.com
517-861-0763